



## King's Research Portal

DOI:

[10.1136/bmj.39253.544688.94](https://doi.org/10.1136/bmj.39253.544688.94)

*Document Version*

Publisher's PDF, also known as Version of record

[Link to publication record in King's Research Portal](#)

*Citation for published version (APA):*

Todres, M., Stephenson, A., & Jones, R. (2007). Medical education research remains the poor relation. *BMJ*, 335(7615), 333 - 335. <https://doi.org/10.1136/bmj.39253.544688.94>

### **Citing this paper**

Please note that where the full-text provided on King's Research Portal is the Author Accepted Manuscript or Post-Print version this may differ from the final Published version. If citing, it is advised that you check and use the publisher's definitive version for pagination, volume/issue, and date of publication details. And where the final published version is provided on the Research Portal, if citing you are again advised to check the publisher's website for any subsequent corrections.

### **General rights**

Copyright and moral rights for the publications made accessible in the Research Portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognize and abide by the legal requirements associated with these rights.

- Users may download and print one copy of any publication from the Research Portal for the purpose of private study or research.
- You may not further distribute the material or use it for any profit-making activity or commercial gain
- You may freely distribute the URL identifying the publication in the Research Portal

### **Take down policy**

If you believe that this document breaches copyright please contact [librarypure@kcl.ac.uk](mailto:librarypure@kcl.ac.uk) providing details, and we will remove access to the work immediately and investigate your claim.

Competing interests: None declared.

Provenance and peer review: Not commissioned, externally peer reviewed.

- 1 Cayton H. Introduction. In: *Better information, better choices, better health*. London: Department of Health, 2004. [www.dh.gov.uk/PolicyAndGuidance/PatientChoice/Choice/BetterInformationChoicesHealth/BetterChoicesArticle/fs/en?CONTENT\\_ID=4123252&chk=/BMoN%2B](http://www.dh.gov.uk/PolicyAndGuidance/PatientChoice/Choice/BetterInformationChoicesHealth/BetterChoicesArticle/fs/en?CONTENT_ID=4123252&chk=/BMoN%2B).
- 2 World Health Organization. *Building foundations for ehealth: progress of member states*. Geneva: WHO, 2006. [www.who.int/ehealth/resources/en](http://www.who.int/ehealth/resources/en).
- 3 Pagliari C, Detmer D, Singleton P. *Electronic personal health records: emergence and implications for the UK*. London: Nuffield Trust, 2007. [www.nuffieldtrust.org.uk/publications/detail.asp?id=0&PRid=267](http://www.nuffieldtrust.org.uk/publications/detail.asp?id=0&PRid=267).
- 4 National Committee on Vital and Health Statistics. *Personal health records and personal health record systems: a report and recommendations*. Washington: Department of Health and Human Services, 2006. [www.ncvhs.hhs.gov/0602nhirpt.pdf](http://www.ncvhs.hhs.gov/0602nhirpt.pdf).
- 5 Connecting for Health. *Connecting Americans to their healthcare. final report of the working group on policies for electronic information sharing between doctors and patients*. New York: Markle Foundation, 2004. [www.connectingforhealth.org/resources/final\\_phwg\\_report1.pdf](http://www.connectingforhealth.org/resources/final_phwg_report1.pdf).
- 6 Clarke JL, Meiris DC, Nash DB. Electronic personal health records come of age. *Am J Med Qual* 2006;21(suppl 3):5-15S.
- 7 100 practices to rollout patient access on the net. *E-Health Insider* 2007 Feb 16. [www.ehipprimarycare.com/news/item.cfm?ID=2488](http://www.ehipprimarycare.com/news/item.cfm?ID=2488).
- 8 Harris C, Boaden R. *Patient held electronic medical records at the Hadfield Medical Centre. Evaluation report*. Manchester: Manchester School of Management, 2003.
- 9 Now doctors offer health help by text. *SMS News* 2004 Nov 20. <http://sms-news.tm4b.com/email-446.php>.
- 10 Tang PC, Ash JS, Bates DW, Overhage JM, Sands DZ. Personal health

- records: definitions, benefits, and strategies for overcoming barriers to adoption. *J Am Med Inform Assoc* 2006;13:121-6.
- 11 Richards T. My illness, my record. *BMJ* 2007;334:510.
- 12 Pyper C, Amery J, Watson M, Crook C. Patients' experiences when accessing their on-line electronic patient records in primary care. *Br J Gen Pract* 2004;54:38-43.
- 13 Ross SE, Moore LA, Earnest MA, Wittevrongel L. Providing a web-based online medical record with electronic communication capabilities to patients with congestive heart failure: randomized trial. *J Med Internet Res* 2004;6(2):e12.
- 14 Honeyman A, Cox B, Fisher B. Potential impacts of patients access to their electronic records. *Inform Primary Care* 2005;13:55-60.
- 15 National Programme for Information Technology. *The public view on electronic health records*. London: Department of Health, 2003. [www.dh.gov.uk/assetRoot/04/05/50/46/04055046.pdf](http://www.dh.gov.uk/assetRoot/04/05/50/46/04055046.pdf).
- 16 Coulter A. *Engaging patients in their healthcare*. Oxford: Picker Institute Europe, 2006. [www.pickereurope.org/Filestore/Publications/Six\\_country\\_study\\_with\\_Jsbn\\_web.pdf](http://www.pickereurope.org/Filestore/Publications/Six_country_study_with_Jsbn_web.pdf).
- 17 Tuil WS, ten Hoopen AJ, Braat DD, de Vries Robbe PF, Kremer JA. Patient-centred care: using online personal medical records in IVF practice. *Hum Reprod* 2006;21:2955-9.
- 18 Powell J, Fitton R, Fitton C. Sharing electronic health records: the patient view. *Inform Primary Care* 2006;14:55-7.
- 19 McKinstry BH. Vulnerable people have most to lose from online access. *BMJ* 2007;334:599.
- 20 Gustafson DH, McTavish FM, Stengle W, Ballard D, Hawkins R, Shaw BR, et al. Use and impact of ehealth system by low-income women with breast cancer. *J Health Commun* 2005;10(suppl 1):195-218.
- 21 Bloch S, Riddell CE, Sleep TJ. Can patients safely read their psychiatric records? Implications of freedom of information legislation. *Med J Aust* 1994;161:665-6.
- 22 Privacy GP calls records opt out pledge a decoy. *E-Health Insider* 2007 Mar 13. [www.ehipprimarycare.com/news/item.cfm?ID=2536](http://www.ehipprimarycare.com/news/item.cfm?ID=2536).
- 23 Winfield W. For patients' sake don't boycott e-health records. *BMJ* 2007;335:158.

# Medical education research remains the poor relation

Research into medical education is stagnating and urgently needs the resources to become more rigorous and relevant say **Mathew Todres**, **Anne Stephenson**, and **Roger Jones**

The requirement that clinical practice should be based on the best available evidence has been paralleled by calls for medical education to become more evidence based.<sup>1-3</sup> This has resulted, among other initiatives, in the establishment of the Best Evidence for Medical Education (BEME) Collaboration<sup>4</sup> and the Campbell Collaboration, an off-shoot of the Cochrane Collaboration. The BEME initiative includes dissemination of best evidence to support medical education and the encouragement of a culture capable of nurturing more rigorous and better funded research.

Evidence from the United States suggests such nurturing is much needed. In 2004, Carline analysed reports of medical education research in two major North American journals (*Academic Medicine* and *Teaching and Learning in Medicine*) and found that only a minority of studies were supported by external research grants.<sup>3</sup> She was critical about the quality, rigour, and generalisability of most of these studies. Her concerns were echoed last year by Chen and

**Mathew Todres**, research associate, Anne Stephenson, director of community education  
**Roger Jones**, Wolfson professor of general practice

Department of General Practice and Primary Care, King's College London School of Medicine, London SE11 6SP

Correspondence to: R Jones  
[roger.jones@kcl.ac.uk](mailto:roger.jones@kcl.ac.uk)

Accepted: 4 June 2007

colleagues,<sup>5</sup> who advocated moving the focus of medical education research from learners to patient oriented clinical outcomes, thus increasing the relevance and its likely attractiveness to funders. A review of 290 medical education studies published during 2002 and 2003 found that only one quarter had received external funding; the median amount of

**Table 1** | Details of medical education research published in three journals during 2004-5

	No (%) of studies (n=387)
<b>Study design</b>	
Observational, cross sectional	267 (69)
Longitudinal cohort	31 (8)
Before and after studies	31 (8)
Other	58 (15)
<b>Focus of research</b>	
Undergraduate medical curriculum	240 (62)
Continuing medical education	85 (22)
Postgraduate medical training	43 (11)
Other	19 (5)

funding obtained was \$15 000 (£7700; €11 500) with an interquartile range of \$5000 to \$66 500.<sup>6</sup> Private foundations, as opposed to federal institutions, were the most common source of these research grants.

### Recent medical education research

We were unable to find any recent information about the state of published medical education research in the UK and Europe. We therefore reviewed research published in 2004 and 2005 in two general medical journals, the *BMJ* and *Lancet*, and the two leading medical education journals, *Medical Education* and *Medical Teacher*. We included only primary research papers and secondary research studies (systematic reviews and meta-analyses).

During 2004 and 2005, none of the 390 research papers published in the *Lancet* was in the field of medical education. Only 11 of the 399 papers published in the *BMJ* related to medical education. We combined these with the research papers in *Medical Education* (207) and *Medical Teacher* (169) for further analysis.

### Research topics, methods, and funding

Most of the research papers used observational, cross sectional survey designs, and less than 10% reported longitudinal cohort and before and after studies (Table 1). Of the 210 (54%) studies that used questionnaires, 178 (85%) provided no details of the validation of survey instruments. Very few papers reported studies using experimental designs, with case-control studies and randomised controlled trials each accounting for less than 3% of the sample. We did not find any meta-analyses.

The research focused predominantly on the undergraduate medical curriculum, with the remaining papers dealing mostly with continuing medical education and postgraduate medical training. Table 2 shows the range of research topics. Student

**Table 2 | Topics for reported studies in medical education, 2004-5**

Research topics	No (%) of studies (n=387)
Assessment or examinations	64 (17)
Curriculum design	62 (16)
Professional development	56 (14)
Learner or student characteristics	52 (13)
Teaching methods	46 (12)
Technology in medical education	23 (6)
Teacher development	22 (6)
Other	62 (16)

examinations and assessment, curriculum design, professional development, learner characteristics, and teaching methods accounted for 70% of studies. We found little research on potentially important topics such as selecting students for medical school (12 studies), patient issues in medical education (eight), and career choices for medical graduates (four). Most of the research was conducted in the UK, continental Europe, and North America.

The research was largely unfunded. Only 30% (116) of the papers stated that the study had external funding; 47 had internal funding and 224 gave no information on funding, which we assumed meant that there was none. Less than half of these studies (170) were collaborative ventures between two or more institutions. Collaborative studies were more likely to receive external funding than non-collaborative studies (53% v 47%;  $\chi^2=4.44$ ,  $P<0.05$ ), and papers published in *Medical Education* were more likely to be externally funded than those in *Medical Teacher* (39% v 20%;  $\chi^2=17.85$ ,  $P<0.001$ ). We were unable to identify any other associations between publication type, study design, and funding source.

### Randomised controlled trials

We identified 10 randomised controlled trials.<sup>7-16</sup> Most were published in *Medical Education* and most concerned undergraduate medical education. These studies largely reported comparisons between different methods of teaching and used a range of assessments and end points. Many of them fell short of the criteria developed by the International Committee of Medical Journal Editors for reporting randomised controlled trials. Several did not include a clear a priori hypothesis, accurately specified end points, or a sample size calculation. Type II statistical errors were common, and CONSORT diagrams indicating the flow of subjects in the control and experimental groups were generally absent.

### Problems for research

This review suggests that research into medical education has not moved on, in terms of funding and methods, over the past five to ten years despite repeated initiatives to inject greater methodological rigour and to find better ways of funding studies.

Whether the absence of medical education research from the *Lancet* and the small number of studies published in the *BMJ* are causes for concern is debatable. It might be argued that the research should appear in specialist medical education



PAULA SOLOWAY/PHOTOFUSION

**Research this**

research journals and be read by medical educationists, but research on topics such as examinations, student selection, predictors of academic success, and professional trajectories in medicine is of wider relevance and deserves larger audiences. The publications in *Medical Education* and *Medical Teacher* reflect slow progress in terms of developing methods and attracting funding, with observational designs and unfunded studies still being the rule.

The research landscape in medical education is reminiscent of primary care and health services research 20 years ago, when we lacked a cadre of trained researchers, used primitive research methods, and struggled for funding. The fortunes of applied medical researchers began to improve when funders began to understand the importance of a firm evidence base for clinical care and the delivery of services. It is unclear whether the funders of medical education (the Department for Education and Skills, through the Higher Education Funding Councils) or its providers (the universities and medical schools) are convinced of the importance of a carefully built evidence base to ensure best practice. Even when medical education research is funded, the source of funding is often a charity or foundation rather than a publicly supported funding council. Although several large UK medical research charities provide funding for educational training fellowships, only the Arthritis Research Campaign supports fellowships in medical education research.

The situation is made more difficult by the lack of appreciation of research into medical education in our medical schools. One of the effects of the research assessment exercise (used to allocate research grants in the UK) has been to prioritise the laboratory based sciences over behavioural and applied sciences and research over education, with commensurate shifts in staffing, funding, and academic kudos. This has further disabled medical educators, who are now working harder than ever to keep up, often in the context of high student numbers and increasing bureaucratic complexity. One positive development, however, is that the 2008 assessment exercise will include medical education research.

The medical education research community needs to mobilise support for its mission to provide the best education for medical students. This means thinking of imaginative ways to create a critical mass of educational researchers so that cross-centre, inter-institutional, and multidisciplinary studies can be conducted. Such studies are more likely to produce generalisable results than current research. When these studies can be directly linked to meaningful outcomes, such as the quality of care provided by qualified doctors, they will become more attractive to funders. Critical topics in medical education, such as criteria for selecting medical students, predictors of success and failure at medical school, the development of a mature professional outlook and of personal and interpersonal skills appropriate to various branches of medicine, are all amenable to high quality research.

## SUMMARY POINTS

Medical education research lacks methodological rigour and support from funding councils

Most studies focus on the undergraduate medical curriculum

Important topics such as patient issues in medical education, selection of students, and career choices are under-researched

Multicentre studies using good experimental designs are needed

Undergraduate and postgraduate curriculum reforms over the past 20 years have resulted in major changes in the way that our students and postgraduates are taught, often on the basis of nothing more than pragmatism, fashion, and whim. Not all of these have been good for medical education or for the doctors that it produces—unwieldy student numbers, poorly developed web-based learning introduced as a substitute for direct personal contact, and an obsession with vertical and horizontal integration that led to the destruction of valuable free-standing courses in subjects such as pathology and therapeutics. We must ensure future changes will be beneficial.

**Contributors and sources:** MT has been a research associate in medical education since July 2006. Before that he worked as a project manager and research assistant on an action research project in social enterprise development. AS has been a medical educationalist for 25 years with a particular interest in the professional development of medical students and medical teachers. RJ has helped to develop undergraduate medical curriculums and assessment methods for over 20 years, and has a particular interest in factors which predict success and failure in undergraduate medical education. RJ and AS had the original idea for the systematic review. MT conducted the review. RJ evaluated the randomised controlled trials. RJ and AS supervised the review process, and all of us contributed to writing the paper. RJ is the guarantor.

**Competing interests:** None declared.

**Provenance and peer review:** Not commissioned; externally peer reviewed.

- 1 Bligh J, Anderson MB. Medical teachers and evidence. *Med Educ* 2000;24:162-3.
- 2 Wood D, Bligh J. Medical education comes of age. *Med Educ* 2000;34:82-3.
- 3 Carline JD. Funding medical education research: opportunities and issues. *Acad Med* 2004;79:918-24.
- 4 Hart I. Best evidence medical education. *Med Teacher* 1999;21:453-4.
- 5 Chen FM, Burstin H, Huntington J. The importance of clinical outcomes in medical education research. *Med Educ* 2005;39:350-1.
- 6 Reed DA, Kern DE, Levine RB, Wright SM. Costs and funding for published medical education research. *JAMA* 2005;294:1052-7.
- 7 Tamayo G, Santibanez M, Meanna JJ. Evaluation of a pharmacology educational activity based on a research project: a randomised controlled and blind analysis of medical student perceptions. *Med Teach* 2005;27:53-60.
- 8 Bradley P, Oterholt C, Herrin J, Nordheim L, Bjorndal A. Comparison of directed and self-directed learning in evidence-based medicine: a randomised controlled trial. *Med Educ* 2005;39:1027-35.
- 9 Westberg K, Sandlund M, Lynoe N. The effect of giving written information in advance on the clinical training of medical students. *Med Educ* 2005;39:1021-6.
- 10 Junger J, Schafer S, Roth C, Schellberg D, Friedman Ben-David M, Nikendei C. Effects of basic clinical skills training on objective structured clinical examination performance. *Med Educ* 2005;39:1015-20.
- 11 Spickard A, Smithers J, Cordray D, Gigante J, Wofford JL. A randomised trial of an online lecture with and without audio. *Med Educ* 2004;38:787-90.
- 12 Ochsendorf FR, Boehncke WH, Boer A, Kaufmann R. Prospective randomised comparison of traditional personal bedside and problem-orientated dermatology courses. *Med Educ* 2004;38:652-8.
- 13 Margolis P, Lannon CM, Stuart JM, Fried BJ, Keyes-Elstein L, Moore DE. Practice based education to improve systems for prevention in primary care: randomised trial. *BMJ* 2004;328:388-94.
- 14 Qayumi AK, Kurihara Y, Imai M, Pachev G, Seo H, Hoshino Y, et al. Comparison of computer assisted instruction (CAI) versus traditional textbook methods for training in abdominal examination (Japanese experience). *Med Educ* 2004;38:1080-8.
- 15 Schol S, Goehuys J, Notten T, Betz W. Individualised training to improve teaching competence of general practitioner trainers: a randomised controlled trial. *Med Educ* 2005;39:991-8.
- 16 Bridgemohan CF, Levy S, Veluz AK, Knight JR. Teaching paediatric residents about learning disorders: use of standardised case discussion versus multimedia computer tutorial. *Med Educ* 2005;797-806.